

From the creator of the award-winning film "Garbage! The Revolution Starts at Home" (Sundance Channel, Super Channel) comes a shocking tale about the products we use to clean our homes and bodies.

*Chemerical* explores the life cycle of everyday household cleaners and hygiene products to prove that, thanks to our clean obsession, we are drowning in a sea of toxicity.

The film is at once humorous, as we watch the Goode family try to turn a new leaf by creating and living in a toxic free home, and informative, as director Andrew Nisker works with many experts to give audiences the tools and inspiration to live toxic free.

*Chemerical* tackles the "toxic debate" in a truly informative and entertaining way, not only by raising awareness, but most importantly, by providing simple solutions.